

Busatti

Weavers in Tuscany since 1842



Impact Report

2024



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A photograph of a balcony with a decorative metal railing. On the left, a light-colored curtain with a repeating pattern of stylized animals and foliage is tied back. The balcony overlooks a dense, green forest under a clear blue sky. A semi-transparent grey bar is positioned at the bottom of the image, containing the word 'INTRODUCTION' in red, serif, all-caps font.

INTRODUCTION

01

- Letter from the CEO



Letter from the CEO

For Busatti, 2024 was a very intense year that ended with the achievement of the B Corp certification. On December 24, I received and countersigned the documents to formalize the certification: Busatti was therefore able to hold the B Corp mark.

A certification that validates the quality of our work because our business model has been recognized, that is, the artisan one that is linked to a deep territorial tradition, but which knows how to face the challenges of a constantly changing world in the light of sustainability expressed both in a social and environmental senses.

A path officially undertaken in 2023, but in reality already started by the previous generations of Tessitura Busatti. And with "previous generations" I mean both the people in the family who managed it with skill and passion, but also all those who in these 183 years have worked with us, and who with sincere dedication have actively contributed to generating and shaping the values that today are the cardinal points of our actions.

A B Corp is a type of company that is committed not only to making a profit, but also to making a positive impact on society and the environment.

Characteristics that have always been in the DNA of our business, but that from today also have an effective recognition. A certification that gives even more value to our daily work and confidence in the future.

We are open to the world, but we try to do our best in our home territory, actively interacting in the processes of promotion and the strengthening of the community. We enhance the human capital of our Tiber Valley, training as much as possible the labor resources that we find within a few kilometers. A path that every year we try to renew and improve with our processes, methods and relationships.

A stylized, handwritten signature in black ink, appearing to read 'Livio Sassolini'.

Livio Sassolini
CEO



A photograph of a red and white patterned tablecloth with tassels, draped over a table outdoors on a green lawn. The tablecloth features a complex floral and paisley design. In the top right corner, a stack of white plates and a red apple are visible. The background is a lush green lawn with some fallen leaves.

WHO IS BUSATTI

02

- Weavers since 1842
- Mission, vision, values



Weavers since 1842

1842



Mario Busatti starts a textile laboratory, introducing the processing of hemp and cotton.

1860



Angiolo Busatti participates as a volunteer in the Unification of Italy.

1927



The wool carding machines, which until then had been powered by steam, were electrified.

1936



Francesca Busatti marries Cesare Sassolini. It will be a happy marriage blessed by the birth of 6 sons and 2 daughters.

1975



Busatti, led by Giovanni, Elena and mother Francesca, chooses to focus on a limited but careful production, enhancing the raw materials and tradition, with an eye on new markets.

2000



Casa Busatti's clientele evolves, uniting people who are geographically distant but united by a refined aesthetic and a love for quality without borders.

2023

*Busatti*1842
SOCIETÀ BENEFIT

Busatti officially adopts the status of Benefit Corporation, committing to operate in a responsible and sustainable manner.

2024



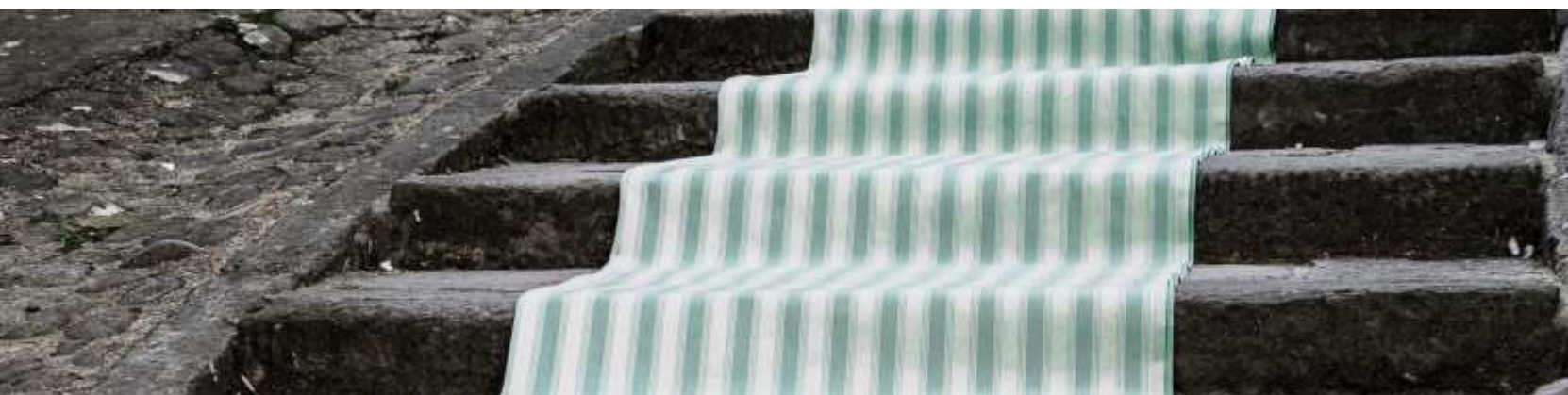
Busatti reaches the prestigious milestone of B Corp certification.

MISSION

To create fabrics and textile products with **top quality** natural fibres, always guaranteeing the possibility of the utmost customisation even for a single item.

VISION

Keep alive and spread, in harmony with the territory in which we operate and in cooperation with our collaborators, the passion for quality fabrics and textile products made with natural fibres, and the **artisan knowledge** distilled in almost two centuries of activity.



VALUES

AUTHENTICITY

We embark on new itineraries in the light of the road traveled. For this reason, our authenticity, distilled in almost two centuries of history, is a living part of our periodic reflections and analyses.

SUSTAINABILITY

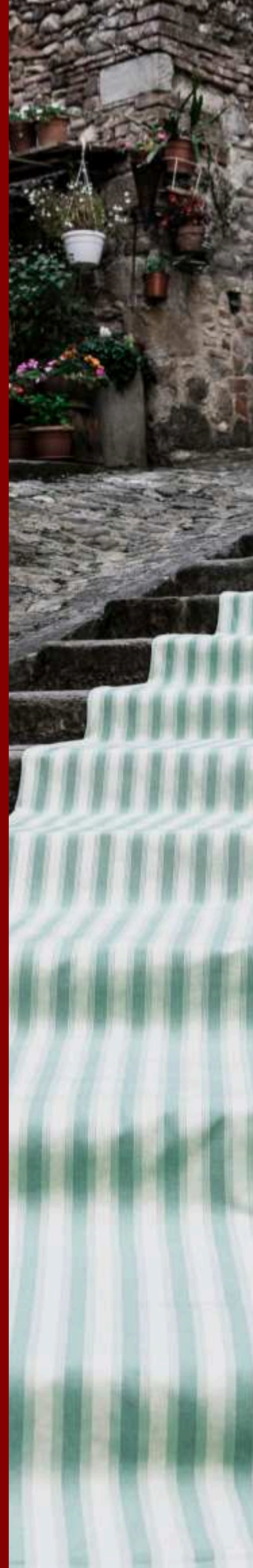
Busatti was born and raised in a territory that has offered her much both in human and environmental terms. We must all commit ourselves to its maintenance by promoting sustainability in all its forms.

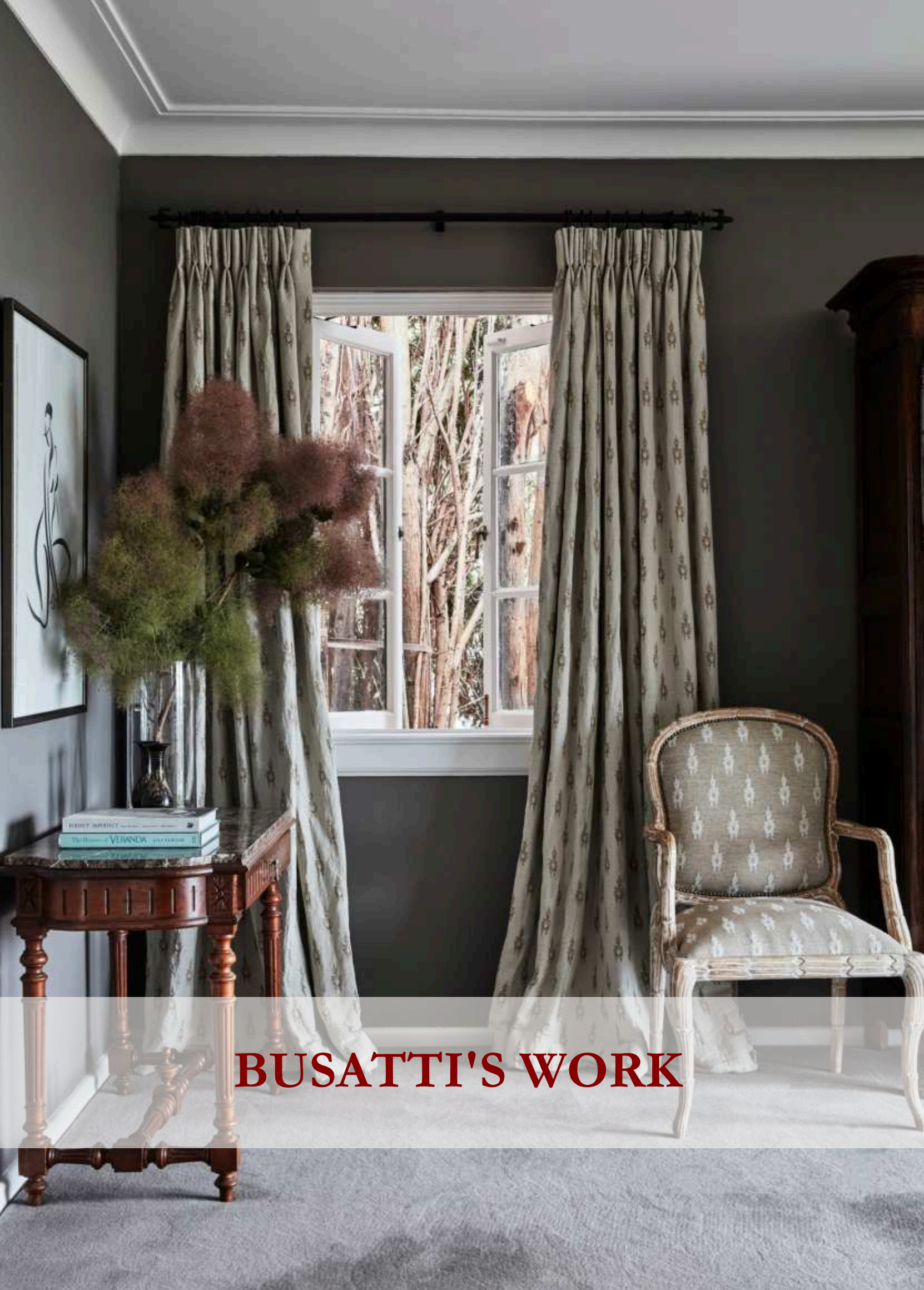
COMMUNITY

We believe that improvement comes through the involvement of people. We consider the company as a community in which to share projects and vision.

EXCELLENCE

Busatti's artisan knowledge comes from the mastery of its collaborators who have given their precious contribution over the centuries. For this reason, we invest in excellence by creating and spreading products where knowledge and creativity draw from contemporary tools only what is needed for supreme craftsmanship.





BUSATTI'S WORK

03

- The choice of raw materials
- The production process
- Our products
- Our stakeholders
- Busatti in numbers



The choice of raw materials

To ensure **quality, sustainability** and **ethics**, Busatti carefully selects its raw materials, mainly using cotton and linen for long-lasting products.

Unlike fast fashion, our products are designed to last over time: **linen**, thanks to the long fibres, is robust and resistant, while **cotton**, worked with a two-ply twist, ensures stability and durability.



COTTON



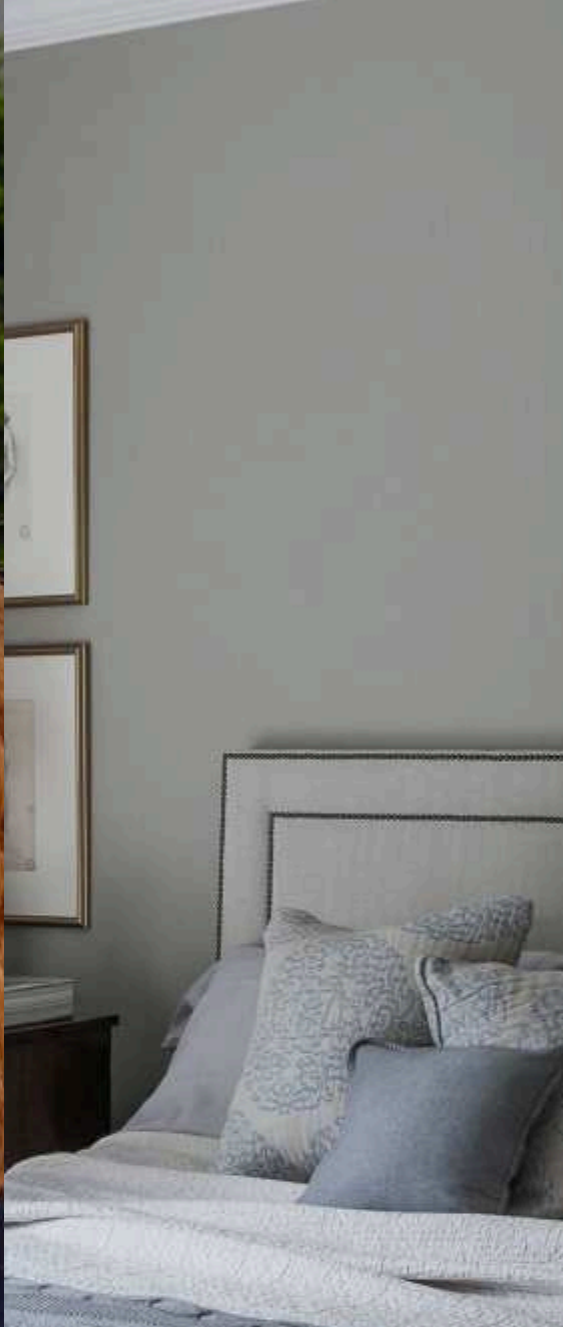
LINEN

The production process





TABLE LINEN



BED LINEN



EMBROIDERED LINEN





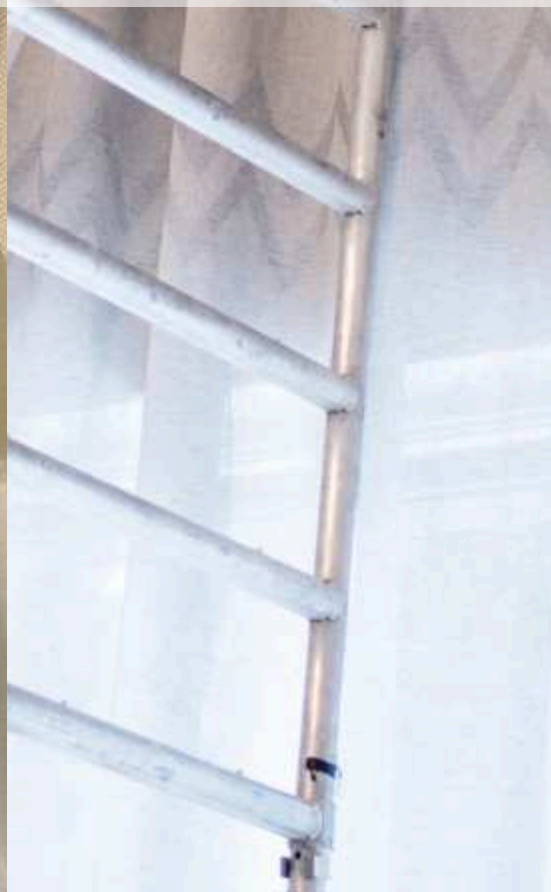
**BATHROOM
LINEN**



FABRICS

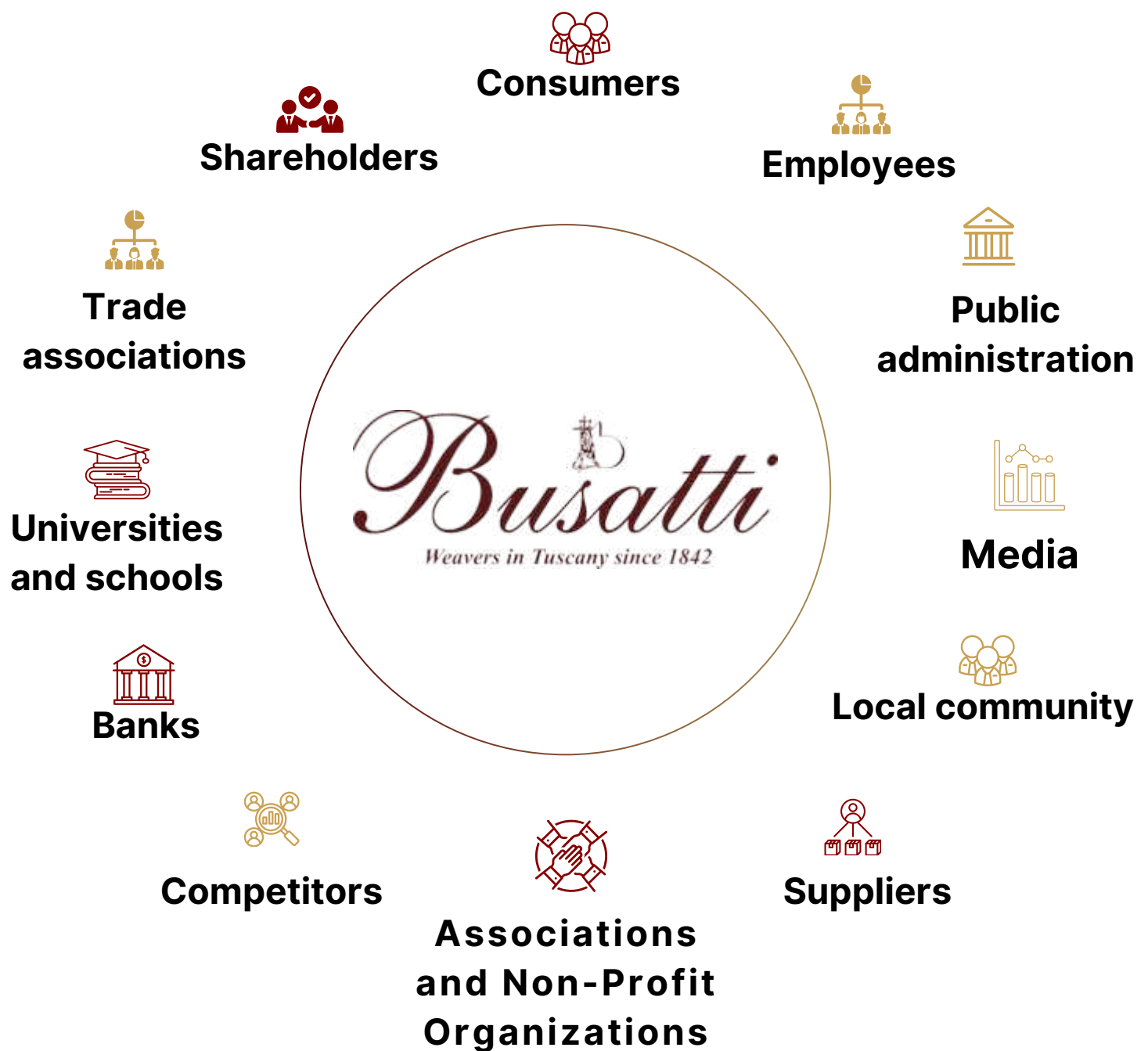


MADE TO MEASURE



Our stakeholders

“ Dialogue with **stakeholders** is the engine of **Busatti's sustainable** growth: we transform every interaction into shared value for the **company** and the **community**. ”





Busatti in numbers

75% of employees are female



1 R&S laboratory

WARP is our latest creation: a laboratory of ideas where new projects and innovations come to life, opening unexplored paths for the future of Busatti. This creative space operates under the watchful eye (and hand) of Stefano Sassolini, symbol of the company's commitment to combining tradition and experimentation.





SUSTAINABILITY IN BUSATTI



04

- Our journey towards sustainability
- Our sustainable supply chain
- Our impact
- As always for the community



Our journey towards sustainability

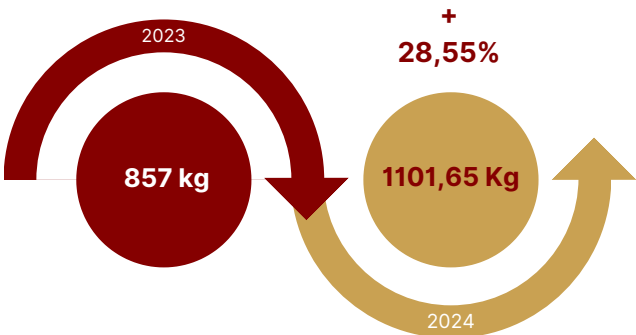
Textile innovation in the name of responsibility

Circular economy

The circular economy represents a production and consumption model that aims to **reduce waste** and enhance existing resources, extending the life cycle of materials through reuse, recycling and regeneration.

In 2024, Busatti strengthened its commitment to the circular economy through the **recovery and reuse of textile scraps**. Production waste, instead of being disposed of, is reused to create new products, reducing environmental impact and **promoting responsible management of raw materials**.

Quantity of scraps recovered



COLLECTION AND SELECTION

1

The remnants, or scraps of fabric from the main production are collected directly from the weaving, cutting and packaging departments. These are then divided according to size.

CLASSIFICATION FOR INHOUSE REUSE

Some scraps can be reused directly within our production for the creation of:

- Samples for customers and showrooms
- Smaller pieces for finishing or decorative details
- Prototypes of new products

2

SALE OF SCRAPS AND ZERO WASTE

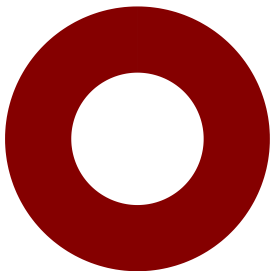
3

In the context of the circular economy, some offcuts are put on sale to private individuals, artisans and designers for tailoring or decoration projects, helping to reduce waste and promoting creative reuse.

All our fibres are natural

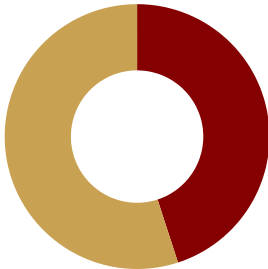
The cotton used by Busatti is 100% OEKO-TEX® Standard 100 certified, a guarantee of sustainability that attests to the absence of harmful substances in the fabrics.

For linen, Busatti had set the goal of obtaining certification for 15% of production, but managed to reach 45%. This goal represents a further step towards an increasingly sustainable textile.



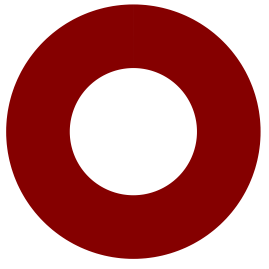
OEKO-TEX COTTON
100%

NOW
55%



LINO EUROPEAN FLAX
45%

Goal 2025



LINO EUROPEAN FLAX
100%

The linen used by Busatti is **certified European Flax**, a guarantee of sustainability that attests to the cultivation of the fibre in Europe according to rigorous environmental standards.

**European
Flax®** Premium
linen fibre

OEKO-TEX® Standard 100 is a global certification system that guarantees the safety of textiles and textile materials that come into contact with the skin. Products are tested for harmful substances and are found to be safe for human health. This standard checks for the presence of hazardous substances and encourages safer and more sustainable production methods in the textile industry.



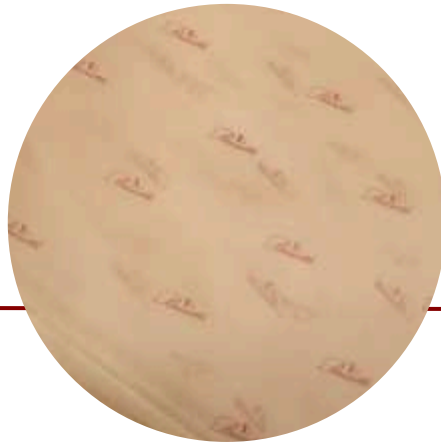
Our sustainable supply chain

Busatti stands out for its strong commitment to a **local and sustainable supply chain**. In fact, the company favors collaborations with suppliers located within a radius of about 80 km. Furthermore, it also selects its partners based on **their commitment to environmental sustainability**. For example, for fabric dyeing, Busatti relies on a company specialized in eco-friendly processes, which is committed to maintaining high environmental standards.



Furthermore, to reduce the environmental impact along the entire supply and distribution chain, Busatti adopts eco-sustainable solutions such as **the use of low-emission hybrid vehicles** for the transport of its products.

Busatti is committed to a constant commitment to sustainability at every stage of production. This commitment is reflected not only in the **continuous monitoring** of crucial aspects such as water consumption, waste management (both hazardous and non-hazardous) and the use of chemicals, but also in the design of completely non-toxic and almost entirely **recyclable packaging**.



The materials used for packaging are chosen for their low environmental impact, in line with the company's orientation to ensure a **sustainable production chain**, for example the tissue paper used is entirely recyclable. Furthermore, each package is accompanied by instructions to promote correct recycling and encourage responsible behavior.

WE ARE GREEN

This year Busatti has taken a significant step forward in its sustainability journey, making **its energy supply sustainable**. The company sources from renewable energy suppliers and has optimized its production on two separate sites. At one of the sites, a photovoltaic system guarantees clean and sustainable energy, while at the Anghiari plant the main gas boilers have been replaced with heat pumps, making the entire plant gas free. These innovations demonstrate Busatti's constant commitment to promoting a low environmental impact production chain.

Environmental impact



454.3 m3
of water consumed

57,342 kWh
renewable energy consumed comes
from self-production

100%
energy from renewable
sources

40,8
tCO2 emissions

1101,65 kg
of recovered scraps

7376 m3
of gas consumed

67%
of certified purchased raw
material

33%
of hybrid vehicles

As always for the community



GOVERNANCE AND TRANSPARENCY

Busatti integrates social and environmental impact in its decisions, following a Code of Ethics based on equality, transparency and environmental protection.



WORKERS

Busatti values employee well-being and growth with targeted policies, mental health support, safe environments and continuous training, listening to collaborators through surveys and annual sharing moments.



INCLUSION AND SOCIAL RESPONSIBILITY

Busatti is deeply rooted in the local community and promotes diversity, equity and inclusion (DE&I) as part of its mission. Its initiatives include paid volunteer days and partnerships with local institutions.



CONNECTION WITH THE TERRITORY AND CULTURE

Busatti preserves and promotes the textile tradition through guided tours of its historic factory, collaborations with schools and support for cultural events that involve the community.



WOODEN CRUCIFIX OF SAINT NICHOLAS

Busatti financed the restoration and display of the crucifix, exhibited at the Masaccio Exhibition in Reggello, to enhance the local heritage.



SAINT NICHOLAS IN GLORY

Busatti contributed to the restoration of the monumental painting, which was later relocated to the church of San Niccolò in Florence.



SUPPORT DURING THE COVID-19 EMERGENCY

During the pandemic, Busatti was among the first companies to obtain certification for the production of surgical masks. Furthermore, to support its employees, the company advanced 80% of the severance pay, offering concrete help during the emergency.



RECOGNITION FOR SOCIAL COMMITMENT

In 2022, Busatti was selected among the finalists of the coveted "La Famiglia è Sostenibilità" award, promoted by Primum Familiae Vini. This recognition highlighted Busatti's role as an ambassador of Made in Italy and its commitment to the community and the territory.



BUSATTI BECOMES B CORP

05

- Our journey to certification
- Impact areas analyzed



Our journey to certification

Busatti has chosen to adopt the **B Impact Assessment (BIA)** to measure its environmental and social performance, obtaining the B Corp certification on December 26, 2024 with 98.2 points. This goal, the result of a journey that began in 2023, was achieved thanks to a year of intense work and the support of OMTRAdvisory, which guided the company in the improvement process.

Being a B Corp means integrating sustainability and economic results, promoting a regenerative business model with a **positive impact** on people, communities and the environment. The score of 98.2 obtained by Busatti is significant, considering that the minimum threshold for certification is 80 points and that it is above the Italian, European and global average.



Impact areas analyzed



Evaluation of the company's overall mission, ethics, accountability and transparency, as well as compliance with Benefit Corporation status.

GOVERNANCE **15.5**



Evaluation of how the company can contribute to the financial, physical, professional and social well-being of its workers.

WORKERS **29.9**



Evaluation of how the company can contribute to the economic and social well-being of the communities in which it operates.

COMMUNITY **25.2**



Evaluation of how the company can improve the value it creates for its direct customers and consumers of its products.

CLIENTS **5.3**



Evaluate a company's overall environmental management.

ENVIRONMENT **22.1**



**BUSATTI IS A BENEFIT
CORPORATION**

06

- Being Benefit




What does it mean to be a Benefit Corporation?

Benefit Corporations (SB) are a legal form of business introduced in Italy with the 2016 Stability Law. Unlike traditional companies, Benefit Corporations combine profit-making with common benefit objectives, that is, they are committed to having a positive impact on society and the environment.

Benefit Corporations must:

- 1 Amend your bylaws to include specific social and environmental sustainability goals.
- 2 Adopt a responsible business model, integrating the needs of all stakeholders.
- 3 Publish an annual Impact Report that transparently demonstrates the achievement of common benefit objectives.



In **2023**, **Busatti** became a **Benefit Corporation**,
modifying its statute and committing to
pursuing five common benefit purposes that
guide its corporate strategy.

The **Impact Report** you are reading is the result
of this commitment and demonstrates Busatti's
journey in combining artisanal tradition and
sustainable innovation.



**THE COMMON GOOD OF
BUSATTI**

07

- Our goals
- Community
- Environment
- Workers
- Research
- Benefit Model



Our goals

Purpose		SDGs
<div><div>I</div><div>Community</div></div>	Implementation of policies and initiatives in favor of the local community, also in collaboration with local associations.	<div><div><div>4</div><div>ISTRUZIONE DI QUALITÀ</div></div><div><div>8</div><div>LAVORO DECENTE E CRESCITA ECONOMICA</div></div><div><div>10</div><div>RIDURRE LE DISUGUAGLIANZE</div></div><div><div>11</div><div>CITTÀ E COMUNITÀ SOSTENIBILI</div></div></div>
<div><div>2</div><div>Environment</div></div>	Preservation of the natural environment, through the use of clean energy from renewable sources, in order to generate a benefit for people and the biosphere and not cause damage to the surrounding environment; research and application of operating methods aimed at the lowest environmental impact, recovery of recyclable materials trying to use mainly products with low environmental impact, with specific interest in technology, innovation and amplification of positive impacts on people and the environment.	<div><div><div>7</div><div>ENERGIA PULITA E ACCESSIBILE</div></div><div><div>12</div><div>CONSUMO E PRODUZIONE RESPONSABILI</div></div><div><div>13</div><div>AGIRE PER IL CLIMA</div></div><div><div>15</div><div>LA VITA SULLA TERRA</div></div></div>
<div><div>3</div><div>Workers</div></div>	The guarantee to workers of safe and harmonious working conditions in company premises, in an environment of professional and personal growth based on collaboration.	<div><div><div>3</div><div>SALUTE E BENESSERE</div></div><div><div>4</div><div>ISTRUZIONE DI QUALITÀ</div></div><div><div>8</div><div>LAVORO DECENTE E CRESCITA ECONOMICA</div></div></div>
<div><div>4</div><div>Research</div></div>	The promotion of multi-sector research with particular attention to historical and artistic research linked to the roots of the territory in which Busatti was born and operates.	<div><div><div>11</div><div>CITTÀ E COMUNITÀ SOSTENIBILI</div></div><div><div>17</div><div>PARTNERSHIP PER GLI OBIETTIVI</div></div></div>
<div><div>5</div><div>Benefit Model</div></div>	The dissemination and promotion of the “Benefit” model in a perspective centered on the person and on the role of the company to produce a positive impact, through privileged collaboration with Benefit Corporations or B Corps, also by establishing respectful and lasting collaborations with suppliers who are sensitive to the Benefit world, aimed at mutual and shared growth with the subjects of the territory.	<div><div><div>11</div><div>CITTÀ E COMUNITÀ SOSTENIBILI</div></div><div><div>12</div><div>CONSUMO E PRODUZIONE RESPONSABILI</div></div><div><div>17</div><div>PARTNERSHIP PER GLI OBIETTIVI</div></div></div>



Community

Results 2024

Cooperate with educational institutions

- Activate new school-work alternating paths.
- Initiate guided tours of our laboratories by schools.
- Carry out scheduled interventions and, if necessary, repair and restore textile machinery intended for training.

2 programs

100 %



4 visits

100 %



10 meetings

0%



Increase the visibility of quality events in the area

- Organize events at the Busatti or Villa Plini headquarters to increase the promotion of exhibitions, fairs or other activities.

6 events

100 %



Promote employment in the area

- Continue to hire staff from the local community.

100% local hiring

100 %



Highlight 2024

Busatti has hosted international academies, such as Seattle University and Purdue University.



Busatti hosted the inauguration of the 49th Anghiari Crafts Market Exhibition.



Busatti welcomed the musicians of the South Bank Sinfonia Festival of Anghiari.



2025 Goals

Objective	Actions	KPIs	Target
Cooperate with educational institutions	Activate new school-work alternating paths.	No. of programs	2 programs
	Initiate guided tours of our laboratories by schools.	No. of visits	4 visits
	Support the training of young people in the artisanal and textile sectors by donating school materials to local vocational schools.	No. of collaborations	1 collaboration
Increase the visibility of quality events in the area	Organize events to increase the promotion of exhibitions, fairs or other activities organized by local associations.	No. of events	6 events
Promote employment in the area	Continue to hire staff from the local community.	% new local hires	100 %
Supporting charitable causes while creating a positive impact on the community	Donate scraps of textile materials to schools, social cooperatives and associations that carry out craft projects.	No. of entities	2 entities

Environment

Results 2024

Reduce the use of fossil fuels

- Replacing a petrol-powered car with a hybrid car.

1 hybrid vehicle

100%



Increase textile fibres from certified supply chains

- Increase the share of OEKO-TEX Standard 100 certified linen and continue to use OEKO-TEX Standard 100 certified cotton.

≥ 15%

100%



Boosting circular economy

- Reuse of primary production waste material through the sale of offcuts from our shops.

1000 kg

100%



Increase the use of electricity from renewable sources

- Maximize the energy yield of the photovoltaic system and enter into electricity supply agreements only with partners who obtain it from renewable sources.

100%

100%



Reduce water consumption in the company

- Reduce water consumption within company sites.

8%

6%



Highlight 2024



Recovery and valorization of textile scraps, reducing waste and optimizing resources.



2025 Goals

Objective	Actions	KPIs	Target
Increase textile fibres from certified supply chains	Increase the share of European Flax certified linen in our production and continue to use OEKO-TEX Standard 100 certified cotton.	% of certified linen	100%
Boosting circular economy	Reuse primary production waste material by selling it as offcuts from our shops.	kg of offcuts sold	1000 kg
Increase the use of electricity from renewable sources	Maximize the energy yield of the photovoltaic system and enter into electricity supply agreements only with partners who obtain it from renewable sources.	% energy from renewable sources	100%
Offsetting residual emissions with environmental projects	Offset your environmental footprint by supporting reforestation projects, regenerative agriculture or local biodiversity protection.	No. of projects	1 project

Workers

Results 2024

Expand training programs with new courses and workshops

- Offer training courses to develop vertical and transversal skills and personal and professional development.



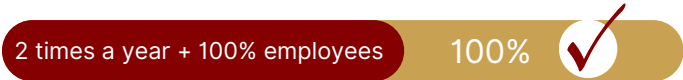
Improve communication channels between employees and management

- Activate a dedicated form for whistleblower protection to strengthen personal protection by simplifying the possibility of reporting violations of laws, corporate policies and behaviors.



Activate employee satisfaction monitoring channels

- Create a questionnaire to monitor employee satisfaction.



Activate wellness programs, such as yoga and meditation sessions

- Offer all employees the opportunity to take a yoga class, with the aim of strengthening self-awareness in interaction with others.



Use communication channels to promote company culture

- Create an engaging media channel with interviews with our employees to communicate the company culture and enhance the individual contribution of employees.



Highlight 2024



Busatti employees had the opportunity to participate in a wellness program through 10 yoga sessions, designed to improve relaxation, concentration and psychophysical well-being.



2025 Goals

Objective	Actions	KPIs	Target
Expand training programs with new courses and workshops	Offer training courses to develop vertical and transversal skills and personal and professional development.	No. of hours	100
Activate employee satisfaction monitoring channels	Implement a periodic system of listening and evaluating employee well-being, through dedicated meetings with management and satisfaction monitoring questionnaires, in order to collect useful feedback to improve the work environment.	No. of times	2 times
Implement programs to promote employee well-being and strengthen social cohesion	Offer employees a yoga program aimed at relaxation, stress management and improving connection with themselves and others.	No. of meetings	8 meetings
	To offer a theatre course that helps employees enhance communication, expressiveness and confidence in professional and personal interactions.	No. of meetings	16 meetings
Use communication channels to promote company culture	Continue sharing videos to communicate company culture and value individual employee contributions.	No. of video	4 video
	Promote the diffusion of corporate culture through a manual that includes all the Busatti policies.		

Research

Results 2024

Promote local history and art

- Actively participate in the research and production of videos on local personalities in relation to Busatti, through documentary contributions, interviews and funding.
- Research, locate and purchase additional photographic and documentary material.

1 video

100%



2 images and 1 tool

100%



Highlight 2024

Busatti has acquired the original wedding favor distributed on the occasion of Giuseppina Busatti's wedding to Cav. Silvio Nardi.



2025 Goals

Objective	Actions	KPI	Target
Preservation and enhancement of the textile tradition	Research, sourcing and purchasing of historic machinery.	No. of machines	2 frames
Protection and dissemination of the historical heritage of Busatti	Busatti is committed to displaying in its showroom a collection of antique cutting tools, dating back to the period between the 17th and 20th centuries.	Months of exhibition	6 months



Benefit Model

Results 2024

Pursue supplier research within the benefit community

- Design an ESG questionnaire to have an internal supplier rating database to increase supplier awareness and engagement.

50% of suppliers

100%



Spread the benefit model in the territory

- Participate in events in the valley related to the theme of the Benefit Society, thus contributing to the promotion and diffusion of this model at a local level.

4 events

100%



Highlight 2024

Busatti has consolidated its presence among the historic Italian companies with the entry of Livio Sassolini into the Board of Directors of the Unione Imprese Centenarie, which brings together companies of excellence, committed to the enhancement of corporate culture and corporate longevity.



2025 Goals

Objective	Actions	KPI	Target
Spread the benefit model in the territory	“Benefit Meetings” with local companies/associations/entities to share best practices and encourage other local entities to undertake the Benefit Corporation path.	No. of meetings	6 meetings
Publicising the B Corp model	Activate collaborations with university students to spread knowledge of the B Corp model, in order to encourage the growth of new certified companies and promote a sustainable entrepreneurial culture.	No. of collaborations	1 collaboration





CONCLUSIONS

08

- Methodology note
- Glossary



Methodology note

This Impact Report has been prepared in **accordance with Law No. 208 of 28 December 2015**, which requires Benefit Corporations to measure and report their impact in relation to the common benefit objectives set out in the Statute.

During 2024, **Busatti** evaluated its work through an in-depth analysis of the value generated for people and the environment. For each of the **five common benefit objectives**, we documented the activities carried out and the projects implemented, using a participatory process that actively involved the company team. This approach allowed us to identify qualitative and quantitative KPIs, essential for reporting and for defining future strategies to be implemented in 2025.

The drafting of the document was supported by the collaboration with **OMTRA Srl Benefit Corporation**, whose ESG team provided strategic advice in structuring the report. OMTRA, like Busatti, is a family-run company certified B Corp. Furthermore, the printing company chosen to print the Impact Report, **CTS Grafica**, is also certified B Corp. These partnerships have enriched Busatti's path, offering responsible and sustainable collaboration as per the B Corp model.

Through this Impact Report, Busatti confirms its desire to operate with **responsibility, innovation and attention to the territory**, continuing to evolve as a Benefit Corporation oriented to generate shared and lasting value.



Glossary

BIA

(B Impact Assessment)

The BIA is a rigorous tool for measuring the environmental and social impact of companies, both from a general point of view and specifically regarding five areas: governance, workers, environment, community, customers. The measurement through BIA is developed in such a way as to offer an international standard of comparability and to allow companies to identify and track growth opportunities for the future.

B Corp

B Corps are companies that voluntarily commit to pursuing social and environmental goals alongside profit. These companies undergo a rigorous assessment of their business practices, assessing their social and environmental impact, transparency, and accountability. Being a B Corp means balancing financial success with positive impact on society and the environment.

Circular Economy

Circular economy is an economic model designed to reduce resource consumption, material waste and carbon emissions. Contrary to the traditional linear model of "take, make, use, throw away", the circular economy aims to minimize waste, reuse and recycle materials and extend the useful life of products by rethinking production, distribution and consumption processes.

ESG

(Environmental, Social, and Governance – Ambientale, Sociale e Governance)

ESG is a set of criteria used by investors to evaluate corporate performance in areas related to the environment, society, and corporate management. In practice, ESG refers to how companies manage their environmental practices, their social impact, and their internal governance.

KPIs

(Key Performance Indicators)

KPIs are quantifiable measures used to evaluate an organization's success in achieving strategic goals. KPIs are key indicators that allow companies to monitor progress toward certain goals or desired outcomes.

SDGs

(Sustainable Development Goals)

The SDGs are a set of 17 global goals adopted by the United Nations in 2015 as part of the 2030 Agenda for Sustainable Development. The SDGs cover a wide range of social, environmental and economic issues, including poverty, education, gender equality, clean energy, decent work, reducing inequalities and the environment.





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Photo by Andrea Mambrini

Thank you

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